

ORDER



Orders
Order / Rev: 169925
Alt Order #:
Product Desc:
Estimate: 28
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact: Anne Talabisco
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: PL2
Priority: 1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	112	\$128,550.00	\$109,267.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	112	\$128,550.00	\$109,267.50	0.00
Totals	112	\$128,550.00	\$109,267.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	25%	\$128,550.00
Market	100%	\$514,200.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$128,550.00
KMSP	25%	\$128,550.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	25%	\$128,550.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/31/12	11/06/12	M-F 6-7a News	CM	6-7a	22-22--	:30	8	\$1,000.00	1	0.00	NM	8	\$8,000.00
M-F 6-7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---22--			4		\$1,000.00			0.00			
Week:		11/05/12	11/11/12	22-----			4		\$1,000.00			0.00			
N 2	M	10/31/12	11/06/12	M-F GMA	CM	7-9a	33-33--	:30	12	\$1,000.00	1	0.00	NM	12	\$12,000.00
M-F GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 169925
 Alt Order #:
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Restore Our Future
 Product Desc:
 Estimate: 28

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	M	10/31/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	33-33--	:30	12	\$1,000.00	1	0.00	NM	12	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---33--		6			\$1,000.00			0.00			
		Week: 11/05/12	11/11/12	33-----		6			\$1,000.00			0.00			
N 3	M	10/31/12	11/06/12	M-F The View M-F The View	CM	10-11a	22-22--	:30	8	\$800.00	1	0.00	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---22--		4			\$800.00			0.00			
		Week: 11/05/12	11/11/12	22-----		4			\$800.00			0.00			
N 4	M	10/31/12	11/06/12	M-F Midday News M-F Midday News	CM	11a-12p	22-22--	:30	8	\$350.00	2	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---22--		4			\$350.00			0.00			
		Week: 11/05/12	11/11/12	22-----		4			\$350.00			0.00			
N 5	M	10/31/12	11/06/12	M-F 3-4p Twin Cities Live	CM	3-4p	2--22--	:30	6	\$225.00	2	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---22--		4			\$225.00			0.00			
		Week: 11/05/12	11/11/12	2-----		2			\$225.00			0.00			
N 6	M	10/31/12	11/06/12	M-F 4-430p Millionaire	CM	4-430p	2--22--	:30	6	\$600.00	1	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---22--		4			\$600.00			0.00			
		Week: 11/05/12	11/11/12	2-----		2			\$600.00			0.00			
N 7	M	10/31/12	11/06/12	M-F 430-5p News 430p News	CM	430-5p	2--22--	:30	6	\$600.00	1	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---22--		4			\$600.00			0.00			
		Week: 11/05/12	11/11/12	2-----		2			\$600.00			0.00			
N 8	M	10/31/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p	2-222--	:30	8	\$1,200.00	1	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--222--		6			\$1,200.00			0.00			
		Week: 11/05/12	11/11/12	2-----		2			\$1,200.00			0.00			
N 9	M	10/31/12	11/06/12	M-F 6-630p M-F 6-630p	CM	6-630p	1-111--	:30	4	\$2,000.00	1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--111--		3			\$2,000.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1			\$2,000.00			0.00			
N 10	M	10/31/12	11/06/12	M-F 630-7p M-F 630-7p	CM	630-7p	1-222--	:30	7	\$1,500.00	2	0.00	NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--222--		6			\$1,500.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1			\$1,500.00			0.00			
N 11	M	10/31/12	11/06/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	2-222--	:30	8	\$2,100.00	1	0.00	NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--222--		6			\$2,100.00			0.00			
		Week: 11/05/12	11/11/12	2-----		2			\$2,100.00			0.00			
N 12	M	10/31/12	11/06/12	M-F 1035-1102p thru 1/7C Nightline	CM	1035-1102p	1-111--	:30	4	\$1,200.00	2	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--111--		3			\$1,200.00			0.00			
		Week: 11/05/12	11/11/12	1-----		1			\$1,200.00			0.00			
N 13	M	10/31/12	11/05/12	M-F 1102p News thru 1/7C M-F 1102p News	CM	1102-1132p	2-222--	:30	8	\$600.00	1	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--222--		6			\$600.00			0.00			
		Week: 11/05/12	11/11/12	2-----		2			\$600.00			0.00			

Order / Rev: 169925
Alt Order #:
Flight Dates: 10/31/12 - 11/06/12

Advertiser: Restore Our Future
Product Desc:
Estimate: 28

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	M	10/31/12	11/04/12	Sa 6-7a Sat 6a News	CM	6-7a	-----2-	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2-		2				\$500.00		0.00			
N15	M	10/31/12	11/04/12	SA GMA Sa GMA	CM	7-8a	-----3-	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----3-		3				\$1,200.00		0.00			
N16	M	10/31/12	11/04/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----1-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1-		1				\$1,000.00		0.00			
N17	M	10/31/12	11/04/12	7-1030p College FB ABC College Football	SPRT	7-1030p	-----3-	:30	3	\$3,500.00	1	0.00	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----3-		3				\$3,500.00		0.00			
N18	M	10/31/12	11/04/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----2	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2		2				\$500.00		0.00			
N19	M	10/31/12	11/04/12	SU GMA Su GMA	CM	7-8a	-----2	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2		2				\$1,800.00		0.00			
N20	M	10/31/12	11/04/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----2	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2		2				\$1,000.00		0.00			
N21	M	10/31/12	11/04/12	Su 530-6p Su 530-6p News	CM	530-6p	-----2	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2		2				\$1,800.00		0.00			
N22	M	10/31/12	11/04/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	-----2	:30	2	\$5,000.00	3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----2		2				\$5,000.00		0.00			
Totals													112	\$128,550.00	